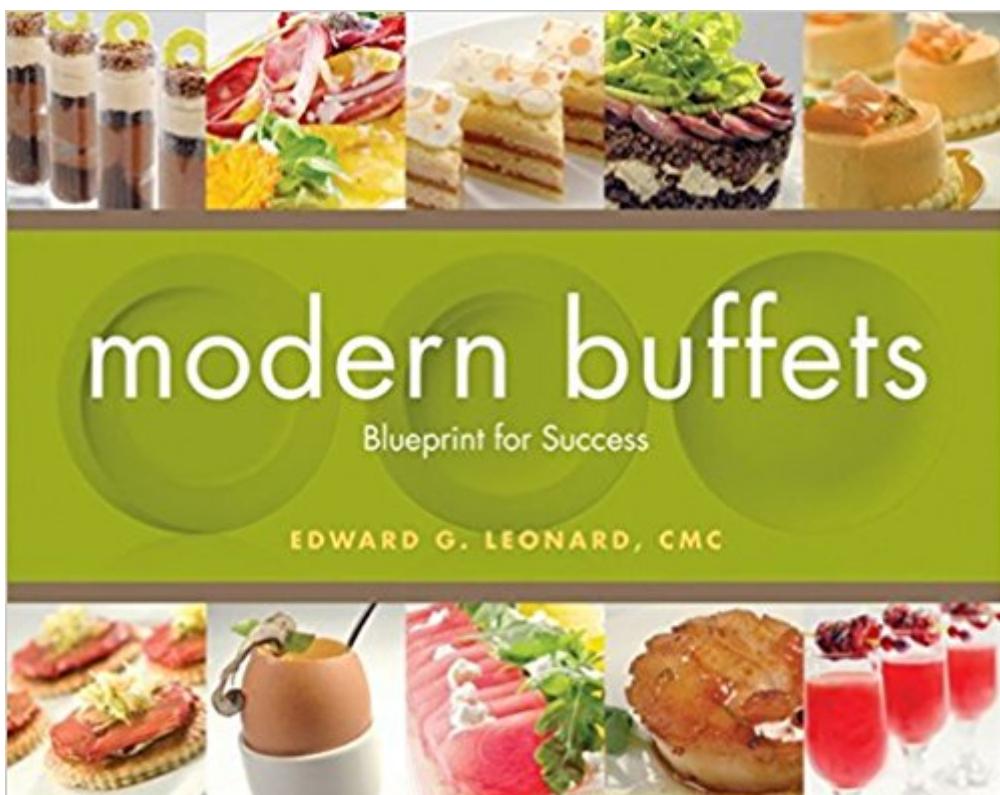


The book was found

Modern Buffets: Blueprint For Success



Synopsis

The first new professional book published on this subject in years, *Modern Buffets: Blueprint for Success* by Edward Leonard, CMC, features the newest trends in buffet presentations and the story behind why one of America's favorite ways to eat is changing for the better. The text begins with a brief history of buffets in America and abroad, and proceeds into the new methods guaranteed to exceed customer expectations and set the standards for a whole new dining experience. Chapters include recipes and menu ideas, as well as numerous photos of buffets, centerpieces, plate presentations, dine around concepts, and action stations. Whether working in or studying about any aspect of the hospitality business the students will be sure to find a valuable resource in this new text. From the Book: *Tips for Successful Menu Writing Insights* Offer variety. Give your customers not only a variety of food options but also price points and types of buffet service. Provide a la carte or *upsell* options on your buffet menu. A seafood station or adult milkshake bar can go a long way to enhancing a standard buffet. Sell buffet stations a la carte even for sit-down dinner events. For example, for a wedding, offer the couple a *Bride and Groom* *Celebration of Pastries*, rather than the standard plated dessert choices of various finger pastries. And serve desserts in a separate room, where guest can enjoy them at their leisure. This allows for more social interaction, and guest can choose not only what they would like to eat, but how much and when. Describe the menu items in clear, easy-to-understand language. That does not mean you can't also use words that entice and excite. A well-written menu will have the guest saying, *Wow! I am hungry just thinking about the food on this buffet.* Know Your Limitations. There is no sense in featuring a buffet menu from a five-start property if your operation does not have five-star talent to produce it, along with the necessary equipment and all the other means required to properly execute the buffet. View an additional excerpt from the book: a recipe for lobster eggs benedict. Also view a sample breakfast buffet diagram. *Tips & Recipes from Modern Buffets: Blueprint for Success* *Omelet Bar* *Lobster Eggs Benedict*

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Modern Buffets: Blueprint for Success *The Dental Business: A Blueprint for Success: A Blueprint for Success: Tools, Resources and Solutions for Dental Practice Owners and Managers* *Good Housekeeping* *The Great Potluck Cookbook: Our Favorite Recipes for Carry-In Suppers, Brunch Buffets, Tailgate Parties & More!* *Primal Blueprint Quick and Easy Meals: Delicious, Primal-approved meals you can make in under 30 minutes (Primal Blueprint Series)* *The Primal Blueprint: Reprogram your genes for effortless weight loss, vibrant health, and boundless energy*

(Primal Blueprint Series) The Primal Blueprint Cookbook: Primal, Low Carb, Paleo, Grain-Free, Dairy-Free and Gluten-Free (Primal Blueprint Series) Basic Blueprint Reading and Sketching (Delmar Learning Blueprint Reading) Blueprint Reading for Welders (Blueprint Reading Series) The Art of Belief: Design Your Mind to Destroy Limitations, Unleash Your Inner-Greatness, and Achieve the Success of Your Dreams (Success Mindset, Mind Development, Personal Success Book 1) Biblical Blueprint For Financial Success Life-Changing Habits Series: Your Personal Blueprint For Success And Happiness (Books 1-3) How to Avoid Home Remodeling Hell: Your Stress Free Blueprint to New Home Construction or Home Remodeling Success The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success All About Dog Daycare... A Blueprint for Success: For New and Existing Dog Daycare Owners The Contractor's Closing Success Blueprint: A Contractor's Guide: Consistently Close More Profitable Jobs and Generate Higher Quality Leads Practice Management in Optometry: A Blueprint for Success Based on the Optometric Management Tip of the Week The Dental Business: A Blueprint for Success: Tools, Resources and Solutions for Dental Practice Owners and Managers Modern Essentials Bundle 6th - Modern Essentials 6th Edition a Contemporary Guide to the Therapeutic Use of Essential Oils, An Introduction to Modern Essentials, and Modern Essentials Reference Card Better Faster: The Modern Golfer's Blueprint for Getting More from Less Modern and Post-Modern Mime (Modern Dramatists)

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